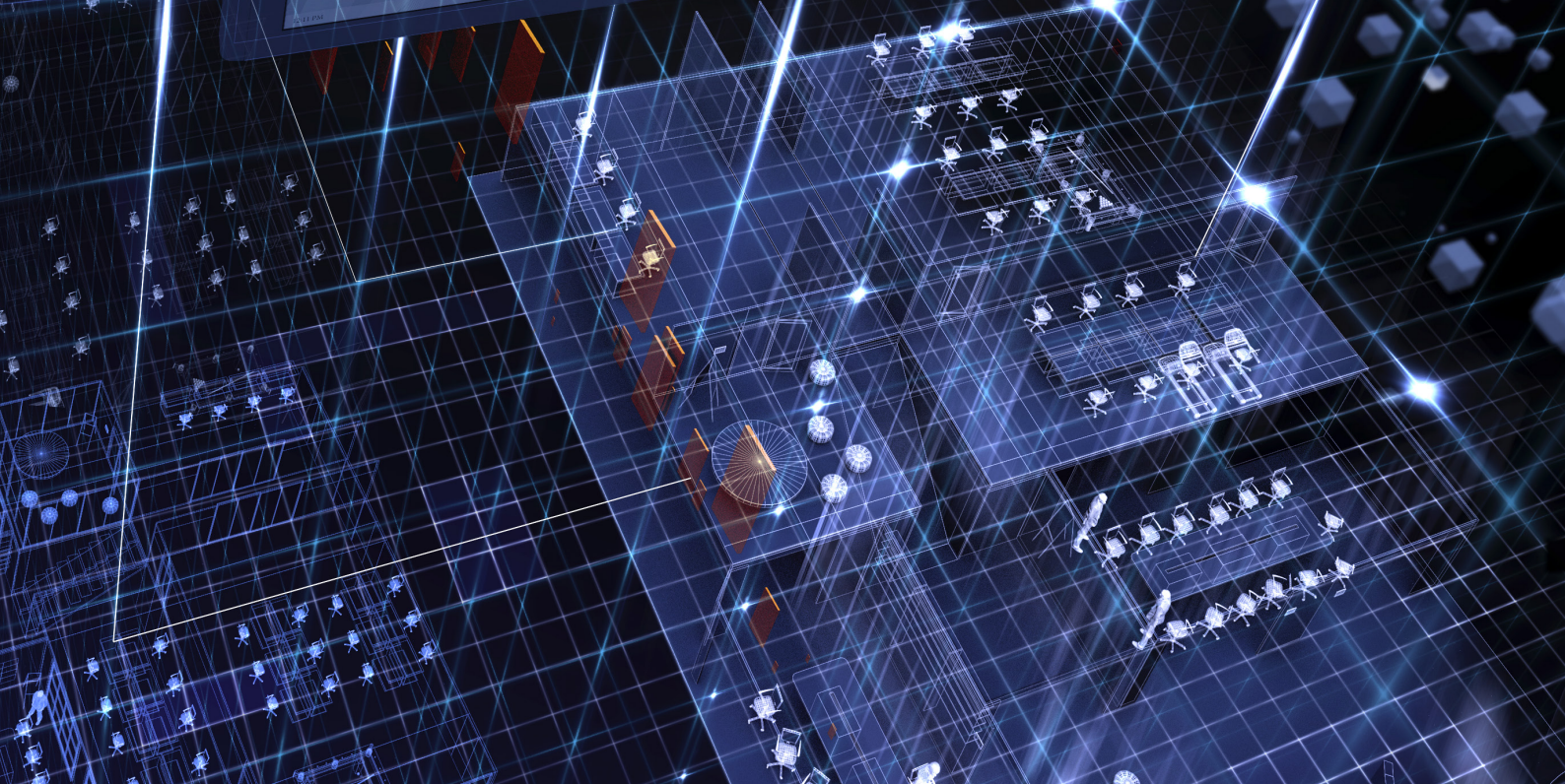


cue

THE COMPANY PROFILE





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Company Overview

CUE designs, manufactures, and markets IP-based integration systems and reservation system with beautiful touch panels that enhance lifestyle, work-style, entertainment, and communication.

CUE provides the essential enabling hardware and software for a wide variety of solutions including residential, corporate, educational, industrial and government applications.

Employing individuals with years of AV industry, research and development experience, the company is continually improving through the usage of new technology.

Through strong partnership and ongoing involvement, CUE understands that all success depends upon customer's respect, loyalty, and trust. Because of that, CUE values all its customers and attempts to understand their needs and sets challenging goals to its people to meet customers demands.

CUE will keep on developing skills and creativity of its team and establish long-lasting relationships with CUE distributors, dealers, and partners.

Why Choose Us?

- Quality over quantity
- All manufactured in Czech Republic
- Easy control and installation
- Simple but stunning designs
- Excellent support
- Good reputation for reliability and friendly assistance
- Well-built personal relations
- Creative team of motivated professionals
- In-depth knowledge
- Multinational customer base

Our Mission

- To bring prestige, usability, and enjoyment to consumers.
- To create and provide the best technology, software, and services - all backed up by a team of dedicated professionals.
- To deliver intuitive user interfaces that ease people's lifestyle, support simple communication, and provide simplicity in an electronically puzzling, confusing world.
- To strive for uncompromising quality and excellence in actions, products, and business services.



Products & Solutions

Control System

CUE develops and manufactures a wide range of control panels, including beautifully styled touch screen panels, architecturally stunning wall mounted button panels, as well as wide range of controllers and interfaces.

CUE offers software applications which enable to use any Apple iOS, Android, and Microsoft Windows device as a Cue System control panel.

CUE saves system integrator's time and money with powerful, professional, yet easy to use Cue Visual Composer creation tool.

This allows drag & drop software authoring with a vast library of graphic objects and device drivers.

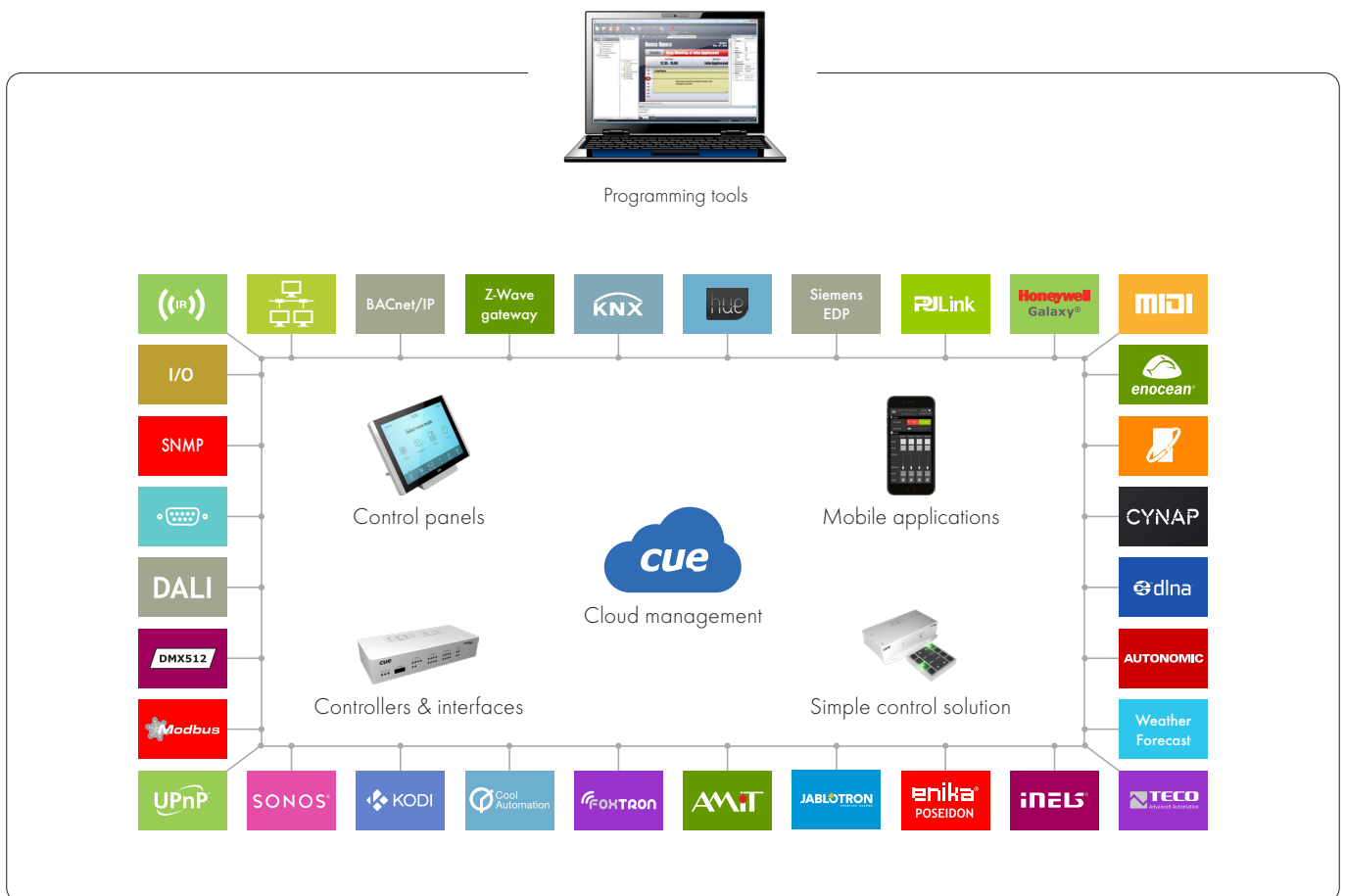
CUE provides the hardware-link between multi-vendor home theatre, multimedia, video-conferencing, security, HVAC, and other equipment. CUE has an expanding range of interfaces including IP, RS-232/422/485, KNX, DMX512, DALI, EnOcean, dry-contact-relay closure, IR emulation and transmission, general I/O, analog to digital signal conversion and voltage ramp output to name a few.

Commercial applications

- Meeting rooms and conference spaces
- Classrooms, training facilities, etc.
- Museums
- Network operation centres
- Government and justice
- Lecture halls
- Hotels

Residential applications

- Heating, ventilation, and air-condition control
- Lighting automation
- Multi zone audio & video control
- Home theatre control
- Personalized sequence of actions
- Automated entryways and gates control
- Remote access to all home systems



touchONE Reservation System

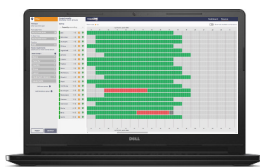
The touchONE is a workspace management and resource scheduling ecosystem for company's workspaces, boardrooms, conference rooms, lecture rooms, auditoriums, classrooms, universities, hotels, sports centres, and other meeting places as well as for large corporate installations.

No expert knowledge is necessary as the installation is quick and easy. A simple reservation can be made straight from the touch panel, computer or mobile device through Outlook, Microsoft Office 365, Microsoft Exchange Server, G Suite or IceWarp.

The complete ecosystem consists of

- Reservation front-end application
- Mobile reservation application
- Central administration and analytics tool
- Room reservation panels
- Workplace interfaces
- Overview of rooms, workplaces, and reservations
- Interactive reservation kiosk

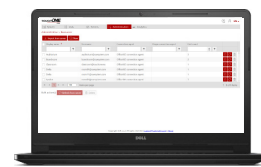
Compatible with



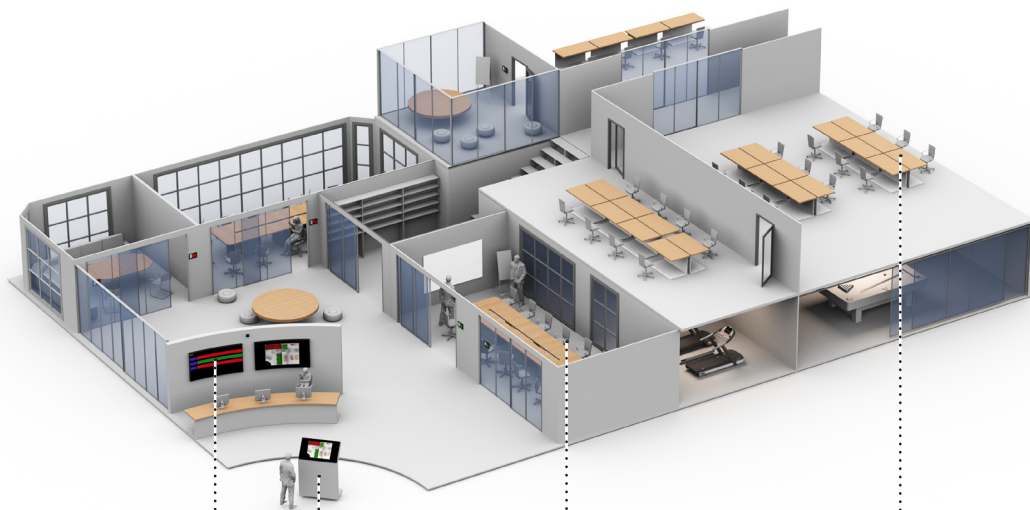
Reservation front-end application



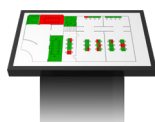
Reservation mobile application



Central administration and analytics



Overview of rooms, workplaces, and reservations



Interactive reservation kiosk



Meeting room booking and monitoring



Workplace booking and monitoring

Milestones

- ▶ **1991** CUE company was founded
- ▶ **1992** Controller CUEmanager
Interfaces slideCUE, auxCUE, analogCUE
- ▶ **1993** Interfaces smartCUE, soundCUE
Infrared control panel
- ▶ **1994** Black and white touch panel
Wired keyboard
- ▶ **1995** Room controller Assistant
- ▶ **1996** Colour touch panel
Photokina 1996
- ▶ **1997** Software Cue Configuration Director
Software Cue Programming Director
- ▶ **1998** Cost-effective controller Assistant-S
Software Cue Design Director
Software Cue Library Director
- ▶ **1999** Small 6-inch touch panels
Control panel with radio communication
Lighting and power control interfaces
- ▶ **2000** TCP/IP network connection - remote control
Wireless touch panel with radio communication
Video touch panel
- ▶ **2001** New XPL language specification
- ▶ **2002** Linux OS for touch panels
- ▶ **2003** Assistant-N with Ethernet communication
Remote System Maintenance (eCUE)
XPL Language
Cue Director XPL 6.0
- ▶ **2004** Windows CE runtime (pdCUE)
Cue Director XPL 7.0
Participation in the first Integrated Systems Europe exhibition
- ▶ **2005** IP based controller ipCUE-alpha
Wireless touch panel airCUE-XM8
- ▶ **2006** IP based controllers ipCUE-beta, -gamma, -delta
- ▶ **2007** IP based Controller ipCUE-epsilon
Wireless Wi-Fi touch panels airCUE 6" and 8"
- ▶ **2008** Wired and wireless IP video touch panels
Room reservation system for Microsoft Czech offices
- ▶ **2010** Revolutionary new programming tool
Cue Visual Composer
- ▶ **2011** Wired touch panels with aluminium enclosure
- ▶ **2012** Wi-Fi touch panel with aluminium enclosure
Ethernet interfaces
- ▶ **2013** Edge-to-edge touch panel 5"
New controller's line-up
- ▶ **2014** Edge-to-edge touch panels 5" & 7"
KNX, DALI & DMX512 integration support
- ▶ **2015** Edge-to-edge touch panel 12"
Support for EnOcean wireless standard
- ▶ **2016** Reservation system touchONE launched
Room reservation panels and overview
- ▶ **2017** touchONE central administration and analytics tool
- ▶ **2018** Interactive kiosk with floor plans
- ▶ **2019** Edge-to-edge touch panel 10"
Workplace reservation
- ▶ **2020** Reservation software touchONE-assist
- ▶ **2021** Reservation & administration software on the cloud
- ▶ **2022** Indoor navigation for touchONE-assist

The History

Founded in 1991, today's CUE, a.s. is still managed by its founders. Located in the Czech Republic, CUE was one of the first European companies to develop solutions and manufacture control system for commercial and residential environments.



CUE standard is based on long time of experience in audio-visual field in cooperation with the Art Centrum agency, which introduced such novelties in the audio-visual sphere as for instance the KINOAUTOMAT at EXPO 67, the CINELABYRINTH at EXPO 90, and INTERGROVISION at Gandhinagar 1992. All these works were realized with a group of highly specialized research team, constantly developing control systems further and further.

At the early stages, CUE was highly focused on multimedia shows. In 1993, CUE recognized the need for simple tools that people could use to harness the power of rising technology. At that time, CUE earned experience in many installations of control systems within the Czech Republic and around the world.

CUE developed the first touch panel in 1994 and gave it its colours two years after. Around the same time, CUE came to the market with the controller dedicated for room control.



The decision to participate at Photokina 1996 was a turning point in the CUE history. At this first exhibition, CUE appointed many new distributors. Since then, CUE has expanded to many territories around the world.

The new decade started. And for us, that meant new era and even better products. In 2000, we launched our first IP enabled touch panels. A year after that was the year of a new programming language. It brought programmers comfort and possibly a higher level of productivity. Around the year 2005, we introduced a new family of IP enabled controllers.

In 2008, we were pleased to equip Microsoft Czech with the CUE room reservation system based on our standard touch panels. This whole project laid the foundations for our current reservation system.

We developed our current programming tool, Cue Visual Composer, in 2010. It was a revolutionary tool, which is still being used today.

In 2016, we launched our reservation system touchONE. Since then, it has grown to a more complex ecosystem for room and workplace reservation.

Global Review



We have been gradually building a partner network since 1996. Our business strategy is based on cooperation with distributors that manage sales in individual countries.

We currently have partners in most European countries, especially in EU countries, but also outside it.

In 2003, we founded the company Cue System Asia Ltd., which is responsible for sales in Asia. This company is located in Singapore.

We are constantly strengthening our position in South America, Middle East, and in other parts of the world.

Recently, we gained a good deal of customers from the area of global companies, for whom the worldwide partner network is very important.

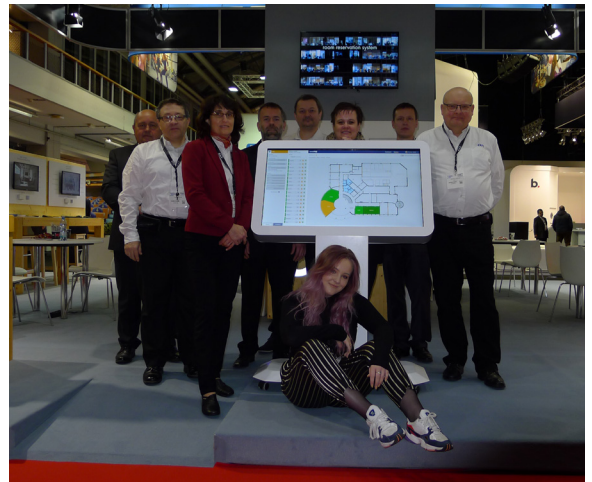
Our Clients



and many others.

Meet the Team

Jaroslav Dibitanzl	Chairman of the Board
Petr Fabián	Vice chairman of the Board Technical support
Karel Steidl	Member of the Board Technical support Training
Karel Svoboda	Member of the Board Hardware development
Ondřej Sedláček	Head of sales
Tomáš Müller	Sales manager
Jana Dibitanzlová	Financial manager
Richard Mílek	Application engineer touchONE product manager
Barbora Svobodová	Head of application programming
Milan Vrbíček	Head of software division
Jaroslava Blažková	Head of production
Martin Hartman	Head of logistic



Company Information and Contact Details

Business name:	CUE, a.s.
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Web sites:	www.cuesystem.com www.touchone.eu
E-mail:	sales@cuesystem.com
Phone:	+420 241 091 240

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 <https://vimeo.com/cuesystem>

