

L O U D  
O F S W E D E N

Wireless speakers for professionals





**Loud of Sweden is founded by experts in the audio for public spaces industry.**

**Our unique Local Audio Gateway technology for transmitting wireless sound, gives massive reach, free of interruptions.**

**Company experience extends from technical knowledge and electronic product development to years of sales and installation services.**

**Our deep understanding of the market led us to develop this B2C audio system to better fit the unique needs of installation specialists in retail and hospitality environments.**





# Markets

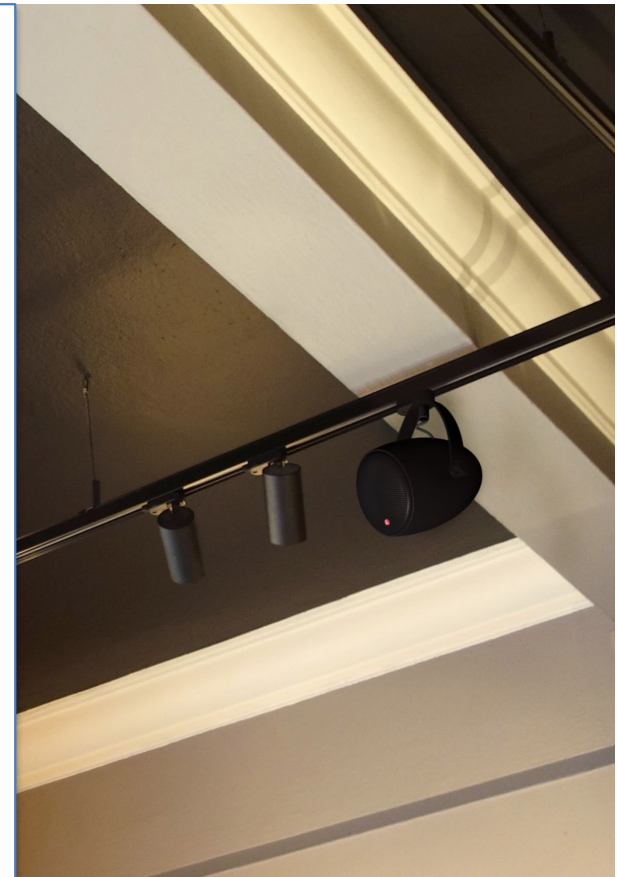
Restaurants



Retail



Hospitality





# Product Line Up

**Baseunit B1**



**Satellite speaker S1**



**Subwoofer speaker TW1**







# Product Line Up



Ceiling/Wall mount CWM1



Transceiver TC1



Magnetic mount MM1



Audio over Cat5





## Unique Selling Points

- Premium sound
- Unique wireless transmission
- No interference
- World wide approved frequency
- High quality transmission 512 Kbps
- Long range
- Built in announcement system
- Simple installation
- Compatible with all analogue devices





# Why choose Loud of Sweden?

COMPARING WIRELESS SPEAKER SYSTEM					
Funktion	Advantage Loud of Sweden	Wi-Fi 2,4 Ghz Most commonly used	Wi-Fi 5 Ghz Used by many	DECT 1,9 Ghz Audio Pro Spottunes etc.	Loud of Sweden Wireless Local Gateway 2,4 Ghz
Transmission range	For big stores	25m	13m	20m	100m
World wide frequency	For all countries (ex: EU, Usa, Asia)				
One way communication "broadcast"	Stable transmission (radio)				
Repeater	Unlimited range				
System with set transmission	Does not search for other frequencies				
Unlimited number of speakers	For installation in big areas				
Announcement function	No extra charge				
Subwoofer for spotlight track & wall	Flexible installation				
Receiving unit	Can receive to second system or A-B				
Wireless microphone	Connects directly, no mixer required				







## Case study, Shell petrolstation





## References

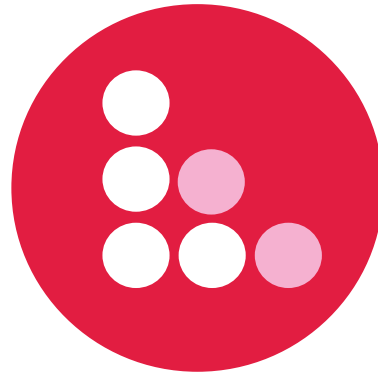






## References





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Simply sound..

